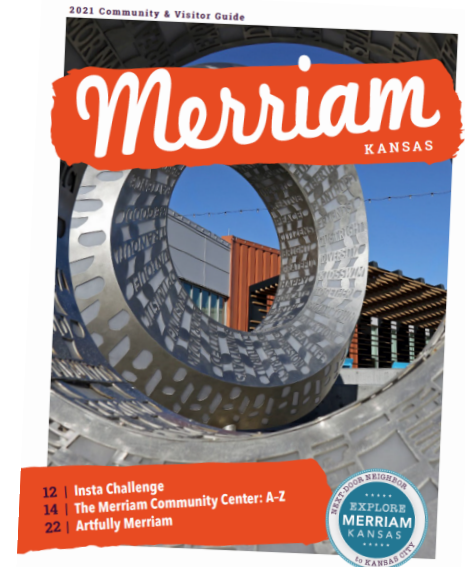


Merriam

2022 Community & Visitor Guide Advertising Rate Sheet

The Merriam Visitors Bureau invites you to advertise your business to local residents, business owners and visitors with an ad in the upcoming **2022 MERRIAM Community & Visitor Guide**. The guide will be available at all Merriam hotels, the Community Center, City Hall, Visitors Bureau, local businesses and dozens of regional and state travel information centers, stores and gas stations across Kansas and Missouri. In addition, the guide is mailed to all Merriam households, taken to trade shows and events, and is available online at www.exploremerriam.com/guide.

First place winner in the Kansas Tourism Marketing Awards for the **"Best 2018, 2019 and 2020 Kansas In-House Visitor Guide,"** this beautiful publication features engaging editorial, helpful listings of what to see and do, a jam-packed event calendar, local resources and so much more! Put your business front and center with an ad today--reduced pricing for 2022 is offered below!



2022 RATES & SPECS

Back Cover: \$1,000	Full Page (with bleeds): Image 7.5" x 10" Trim 8.375" x 10.75" Trim + bleed 8.625" x 11"
Inside Front Cover: \$800	
Inside Back Cover: \$800	Full Page (no bleed): 7.5"x 10"
Full Page: \$750	
1/2 Page: \$500	1/2 Page (horizontal): 7.5" x 4.875" 1/2 Page (vertical): 3.625"x 10"
1/4 page: \$250	1/4 Page (vertical only): 3.625" x 4.875"



Rates begin at \$250--secure your space today!
Click [here](#) to complete an advertising agreement.

**Or, contact Karen at 913.403.8999 or
kcrane@merriam.org to secure your spot.**

Ad copy due: November 12, 2021

DID YOU KNOW?

115,000 people visit each
Kansas Travel Information
Center annually.

Each visitor spends an
average of \$173
while visiting
Kansas.

The Merriam Community & Visitor Guide is a publication of the Merriam Visitors Bureau / City of Merriam, and is funded solely by advertisements and a portion of the transient guest tax from Merriam hotel visitors.