

March 18, 2019

«Business»  
«Contact»  
«Address»  
«City\_State\_Zip»

Dear «Contact»,

Your business is invited to participate in the sponsorship of the **19<sup>th</sup> annual Turkey Creek Car and Motorcycle Show** to be held on Saturday, September 14, 2019 at the Merriam Marketplace, 5740 Merriam Drive. Specific information about the event can be found at [merriam.org/carshow](http://merriam.org/carshow).

Planning for the event is underway. We would like to invite your business to participate in the sponsorship of the event. This will be the fifth year that attendees will receive a calendar featuring cars selected as Calendar Award winners from the previous year's show. The calendar features all sponsors with gold sponsors having prominent placement on the calendar jacket visible all year. Silver Sponsorship will have placement on 6 months, Award Sponsorship will have placement on one month. Enclosed is the sponsorship commitment form that provides information regarding sponsorship levels and accompanying benefits to your business. Simply fill out the Sponsorship Agreement Form, and return with your check by **May 15**. All sponsor commitments received prior to **May 15** are guaranteed to be included in **ALL** marketing materials. We hope you will want to be part of the excitement!

To build excitement for the car show, there will be one Cruise Night August 10 sponsored by the City of Merriam Parks and Recreation Department featuring "Troubadour Retriever".

If you have any questions regarding the sponsorship, please feel free to call one of the members of the organizing committee listed below.

Thank you very much for your time and consideration.

Sincerely,

The Turkey Creek Car Show Organizing Committee

|                  |                            |              |
|------------------|----------------------------|--------------|
| John Freeman     | Midwestern Mechanical      | 913-236-4135 |
| Shelly Plekowski | Suburban Rod & Custom      | 913-262-2343 |
| Dave Carrel      | True Auto Parts & Paint    | 913-432-0208 |
| Chad Rowe        | Community Member           | 913-831-0144 |
| Terry Ward       | Boelte-Hall                | 913-766-7767 |
| Fred Sweeney     | Community Member           | 913-384-0373 |
| Anna Slocum      | Merriam Parks & Recreation | 913-322-5550 |
| Dave Smothers    | Merriam Parks & Recreation | 913-322-5550 |
| Renee Nagle      | Merriam Parks & Recreation | 913-322-5550 |
| Juli Pinnick     | City of Merriam            | 913-322-5508 |
| Troy Duvanel     | Merriam Police Department  | 913-322-5560 |

Enclosure

